



Necaxa celebrates 100 years of history with a collector's book!

Club Necaxa and Alan Amper Ajzen, a journalist, present "Pasión electrizante. Leyenda del Necaxa" (Electrifying Passion. The Legend of Necaxa), the official historical book of Club Necaxa.

The Rayos of Necaxa celebrated the centenary of their foundation, and as part of the festivities, a very special one: The official historical book of Club Necaxa; a tribute to the fans who are always there, to the characters who brought football to life, to the anecdotes that fired us up. The presentation was on April 21st, 2023, at the Once Hermanos Auditorium of the Necaxa Clubhouse in Aguascalientes, Mexico.



Necaxa is a historic team in Mexican football, an intrinsic part of popular culture and the sports history of Mexico. The book narrates, through chronicles and interviews, the history of the team from its foundation in 1923 in Mexico City to the end of 2022 in Aguascalientes, its new hometown. It's 100 years of charming stories, 100 years of electrifying passion.

The book includes:

- Texts:
 - Prologues by renowned sports journalists Heriberto Murrieta and Alberto Lati.
 - Interviewed personalities: Juan Villoro, the late Don Marcial Ortiz (last survivor of the Once Hermanos), Alex Aguinaga, Guillermo Ortiz, Carlos Albert, Enrique Borja, Nicolás Navarro, Manuel Lapuente, Gerardo Esquivel, Ricardo Peláez, Alberto García Aspe, Ivo Basay, Octavio Becerril, Luis Hernández, Eduardo Vilches, Sergio Zárate, Adolfo Ríos, Salvador Cabrera, Sergio Vázquez, Alex Álvarez, Iván Vázquez, Pablo Quattrocchi; Xavi Sol, and Comando Rojiblanco supporters, among others.
 - Special chapter detailing the rivalry with Atlante, another historic team in Mexican football. The Original Mexican Derby.
 - Chapter dedicated to the fans.
 - Chapter dedicated to Necaxa's Centellas (women's team).
 - Photographs (some unpublished from photographic archives).
 - Illustrations by <u>Barrilete Cósmico</u> (cover), <u>José Bernal</u>, <u>Ana Paula Cámara</u>, <u>Tsebal Chon</u>, and Carlos Romero.
 - Cartoons by de <u>Juan Terrazas</u> (Reforma newspaper, mediotiempo, ESTO newspaper), <u>Murdok</u> (clubnecaxa.mx), Alex Villegas. Comic strips by Carlos Cavazos.
 - Historical statistics of Necaxa by Carlos Kreimerman (Reforma newspaper).
 - Historical advice from historian <u>Carlos Calderón</u>.

The book is available at <u>pasionelectrizante.com</u>. It is also available on <u>Amazon</u> and <u>El Péndulo</u> bookstores in CDMX.





Electrifying Passion. Legend of Necaxa. Presentation.

Friday, April 21, 2023 - Matchday 16 Necaxa vs Atlas Necaxa Clubhouse – Once Hermanos Auditorium.

In the context of the 100th anniversary of the foundation of Club Necaxa, and honouring the longest roots of its history, the book presentation will take place hours before the Rayos face Atlas on Matchday 16 of the Liga MX.

Why against Atlas? The history of Necaxa recounts that, in 1921 during the Centennial Tournament, the Luz y Fuerza team played a curious and long game – a story told in the book – against Atlas de Guadalajara. In memory of that game, on August 21, 1923, William H. Frasser, the general manager of the Light and Power Company, founded Necaxa in honour of the dam located in Puebla.

Watch the official presentation video here:



*Auto-translate to English available.

If you have any doubts, comments, or requests, please contact Alan Amper via email at alanamper@gmail.com or by phone at +353851603903.

ISBN 978-607-99782-9-7

